



PERSONAL DETAILS

Name Kimberly Sentelle

Web www.kimberlysentelle.com

Contact 803.517.6478; khsentelle@gmail.com

EDUCATION

Winthrop University
BFA in Visual Communication Design; Art History Minor

Clemson University
Biochemistry Studies

EXPERIENCE

CapTech

Jan. 2019 – current

Sr. Product Designer / CX Manager / Workshop Strategist

Create sophisticated cross-platform customer experiences for our clients through the application of design thinking, visual design, and interaction design principles. Specific tasks include, but are not limited to UX research, wireframing, visual designs, data visualization, design systems, documentation and implementation, as well as strong collaboration with UX analysts, developers, project/account managers, business analysts and creative directors for successful product launches.

Premier

Feb. 2015 – Jan. 2019

Graphic Designer

Served as a lead designer, strategized marketing solutions and delivered robust publication designs, event branding, advertisements, corporate collateral, cross-platform marketing campaigns, and front-end web designs/wireframes. Served as the team SME for the corporate brand, as well as the development and implementation of new processes and protocols for the creative team's file management system.

Jack Henry and Associates

Jan. 2012 – Feb. 2015

Graphic Designer

Responsible for strategizing and creating brand materials. Strategized solutions from conception to execution on product and brand marketing across multiple platforms including print, packaging, and digital applications.

Image Resource Group (IRG)

Jun. 2009 – Jan. 2012

Graphic Designer

Served an integral role in the analysis and recommendations to deliver holistic and dynamic wayfinding systems and environmental design solutions.

**CHARLOTTE: Board Member**

Served a 4-year ('10-'14) term on the events team, ending as the VP of Programming, including representing the Charlotte chapter at the annual AIGA Board of Directors Retreat. In 2019, I rejoined as the Programming Director until 2021.

**ACCOLADES****ADDY Awards**

2015 –

2014 –

2013 –

Midas Awards

2013 –

2012 –

INTERNSHIPS

BOLTGROUP

Feb. – May 2009

Design Intern

Mentored and partnered with creative team members to create creative solutions.

The Walt Disney Company

Jan. – Aug. 2005

Recreation Intern

Spring Advantage 2005
College Program: lifeguard, lake patrol and first responder.

**SKILLS****Specialties**

Visual Design
UX/IxD
Design Operations

**Computer**

Figma / Miro / Mural
Sketch / InVision / Zeplin
Adobe CS / HTML / CSS

**Knowledge**

Typography
Color Theory
Data Visualization
Branding
Communication
Collaboration
Client / Vendor Liaison

**Hobbies**

Mountain Lake Life
Hiking
Mountain Biking
Clemson Football
Yankees & Cubs Baseball
Healthy Living
Food & Wine Enthusiast